

SPONSORSHIP GUIDE 2017 SEASON



LETTER FROM THE BOARD OF DIRECTORS

Dear Prospective Sponsor and Partner,

I hope this sponsorship guide finds you well. We are reaching out to you regarding the potential to build a partnership with you.

Red Bank Buccaneer American Youth Football & Cheer, Inc. is seeking help to support our football organization. With your help we can find a way to help every child run around on the fields. Our program has over 150 kids participating in practices, regular season games, and even sometimes the opportunity to travel to competitions! In 2016, there were more than 125 football players and cheerleaders hailing from a dozen different Public, Private, Montessori and Charter Schools within the Red Bank area including Red Bank, Little Silver, Shrewsbury, Tinton Falls and Eatontown.



The Red Bank Buccaneer American Youth Football & Cheer program is a non-profit 501c3 organization providing local youth the opportunity to experience the challenge and excitement of organized competition and team work through recreational football and cheerleading programs. While that's all fine and great, at the core of what we do is develop people. We charge ourselves each year to promote the wholesome development of youth through their association with adult leaders in the sport of American football and cheer.

This Season we are Excited to announce we will be honoring the brave men and women who protect us at home and abroad by wearing military inspired uniforms at each home game. We invite you to become a part of this special tribute. The best part, is that your sponsorship signs will be seen by spectators during the excitement of ALL events held at Count Basie Fields including Red Bank Catholic games and other sports teams - not just AYF games.

With the hopes that we can find a way to work together, we look forward to partnering with you in order to better serve our children. **For more information please visit us online at www.redbankfootball.com**

Sincerely,

Benjamin Davis, Jr.

Benjamin "BD" Davis, Jr.
President, Red Bank AYF & AYC

Chris Huss

Chris Huss
Vice President, Red Bank AYF & AYC



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2017 SPONSORSHIPS ATHLETIC/TEAM SPONSORSHIPS

PRESENTING SPONSOR \$5,000 - 1 available

This sponsor's brand will be highlighted throughout the year in every Bucs activity and home games. This sponsorship will include:

- Prominent Sign on the Field & Halftime 30 Sec Radio Commerical*
- Largest Logo on participant T-shirt
- Your Logo Sticker on the back of All helmets
- 2 - 30 Sec commercials on up to 6 Game of the Week Videos*
- Overall MVP, Volunteer & Coach of the Year Awards presented in your Honor
- Prominent Website Logo Placement & Placement in All formal communications
- BRAND NEW Military Appreciation Sponsor Jersey for your Business

MAROON (GAME DAY) SPONSOR \$2,000 - 4 available

This sponsor's brand will be highlighted at one of our SALUTE TO SERVICE MILITARY & FIRST RESPONDER APPRECIATION GAMES home games this season. This sponsorship will include:

- Prominent Sign on the Field & Halftime 30 Sec Radio Commerical*
- Logo on participant T-shirt
- 1 - 30 Sec commercials on the Game of the Week Video
- Offense, Defensive, Most Improved Player, or Academic Player of the Year Award presented in your Honor
- Logo Placement on our Website
- BRAND NEW Military Appreciation Sponsor Jersey for your Business

WHITE SPONSOR \$1,000 - 10 available

This sponsor's brand will be highlighted at home games this season. This sponsorship will include:

- Sign on the Field & Recognition During Time outs
- Logo Placement on our Website
- Logo on participant T-shirt
- Sponsor Plaque

FIELD SPONSOR \$450 - 20 available

This sponsor's brand will be highlighted at home games this season. This sponsorship will include:

- Sign on the Field & Recognition During Time outs

* Sponsor Must provide Radio & Video Commercials



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SPONSORSHIP APPLICATION

Red Bank AYF looks forward to collaborating with your organization this season. If you are interested in becoming a sponsor please fill out the sponsor application form below and email to president@redbankfootball.com.

Sponsor Information:

Organization/Business Name (As it will appear in all acknowledgements)

Organization/Business Address:

City _____ State _____ Postal Code _____

Organization Phone Number: (____)____-_____ Website: _____

Contact Person Name: _____ Contact Title: _____

Contact Email: _____

Contact Phone Number (____)____-_____ Contact Fax Number (____)____-_____

SPONSORSHIP SELECTION:

____ Presenting Sponsor \$5,000 ____ Maroon Sponsor \$2,000 ____ White Sponsor \$1,000 ____ Field Sponsor \$\$450

Method of Payment:

[] Check Enclosed (Made payable to Red Bank AYF :: mail to P.O. Box 8461, Red Bank, NJ 07701)

[] Pay Online - www.paypal.me/redbankfootball

[] Credit Card - Circle one

VISA | Mastercard | AMEX | Discover

Card # _____ Expiration ____/____ CVV _____

Authorized Signature _____

Please email your logo, business card, or message that you would like to display on your sign to sponsorship@redbankfootball.com. If you have any questions please contact: Chris Huss at (732) 204-6444 or email vicepresident@redbankfootball.com

